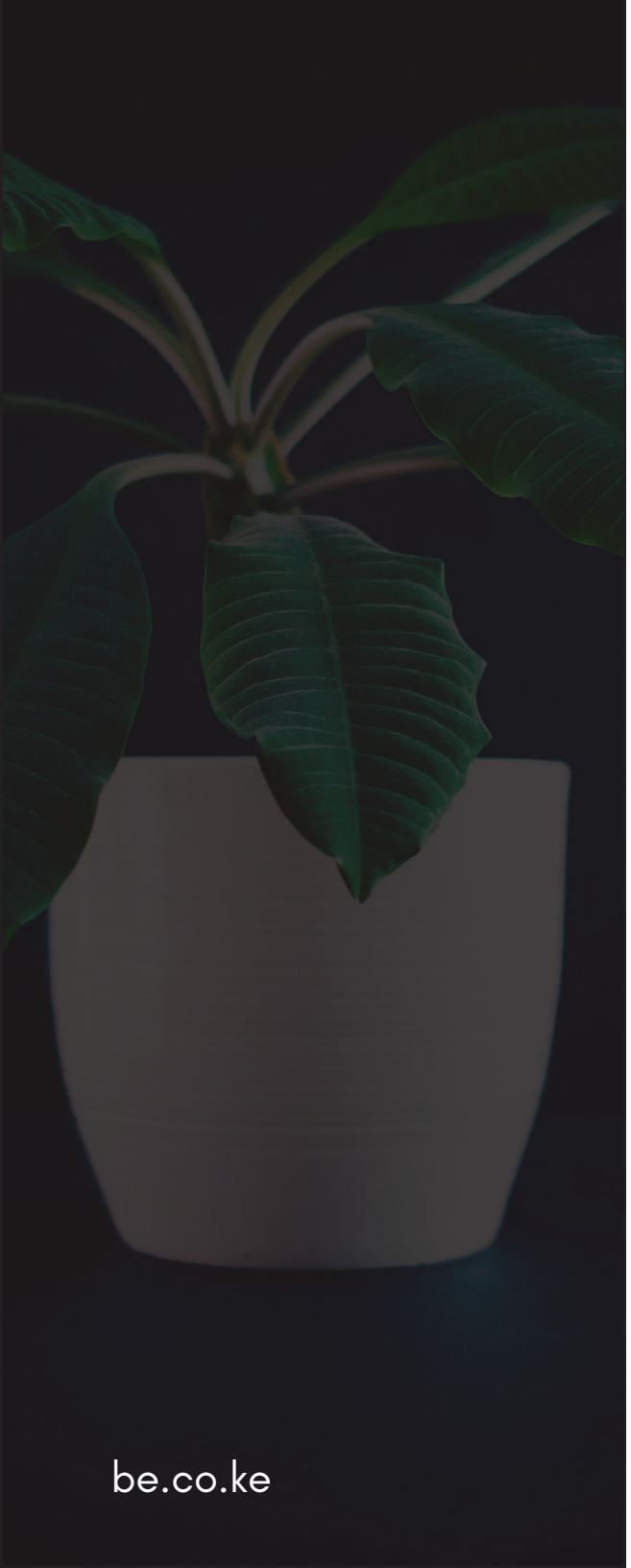

Be Bulinda®

Bellarmine Bulinda

<portfolio/>

Think Binary. Think Design. Think Code.

A summary and overview of what I have been able to achieve and deliver. This document would be a big book.

be.co.ke

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UI/UX DESIGN
Every software/app comes from an idea.

CODE BASE
Dreaming of a solution is just the begining.

BRAND DESIGN
There is no dispute on the value of impression.

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<brand face/>

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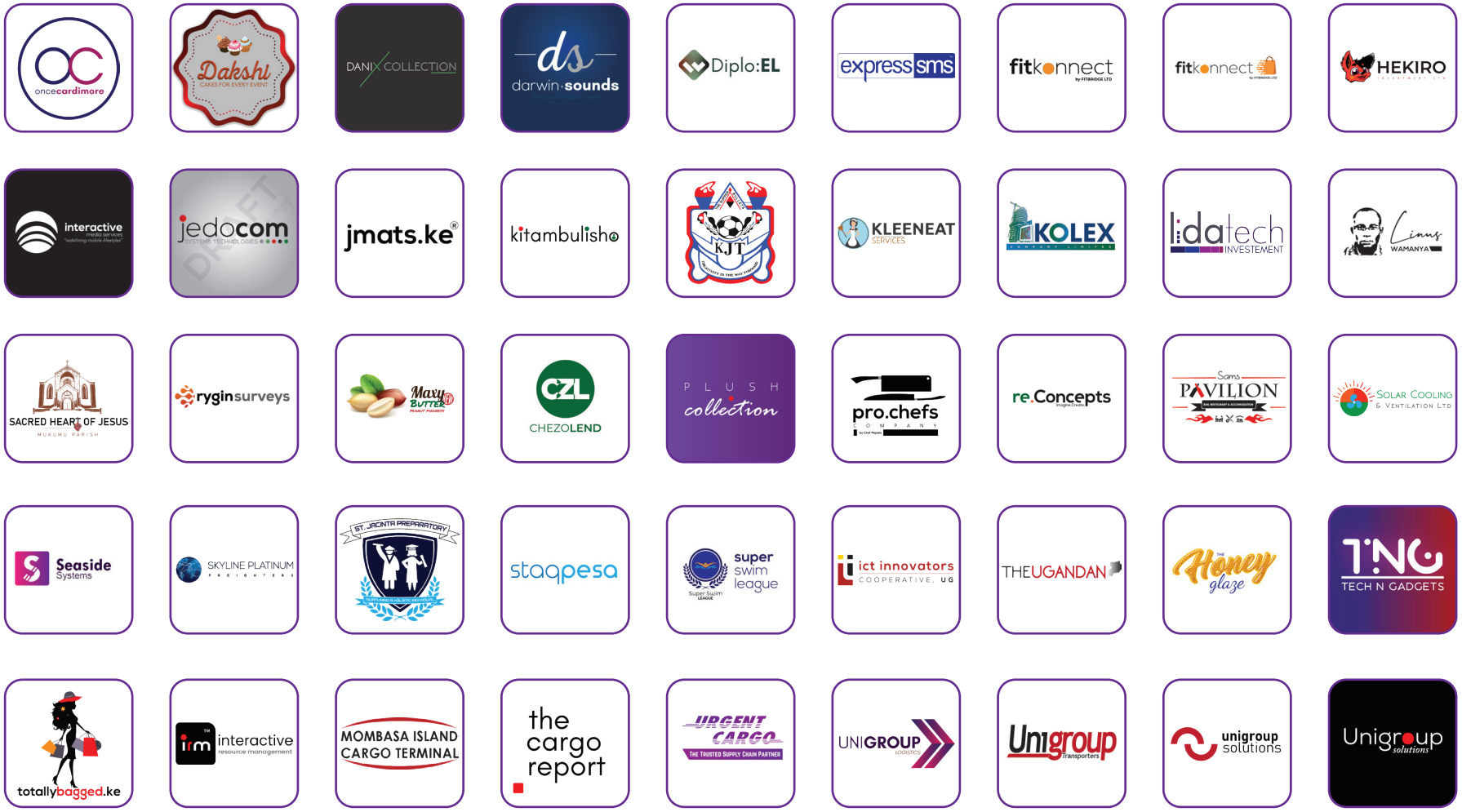

SYNOPSIS/RATIONALE

Every brand needs to have a face.

PROJECT PURPOSE

Each project embarked on begins with a logo. The face of the product/business/product.

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<brand websites/>

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a • lidatech.co.ke

SYNOPSIS/RATIONALE

Being another Kenyan company providing sustainable energy solutions. Separate Lidatech from the crowd.

PROJECT PURPOSE

By applying our insights and experience, they create inventive, elegant solutions that offer a smarter sustainable energy solutuions.

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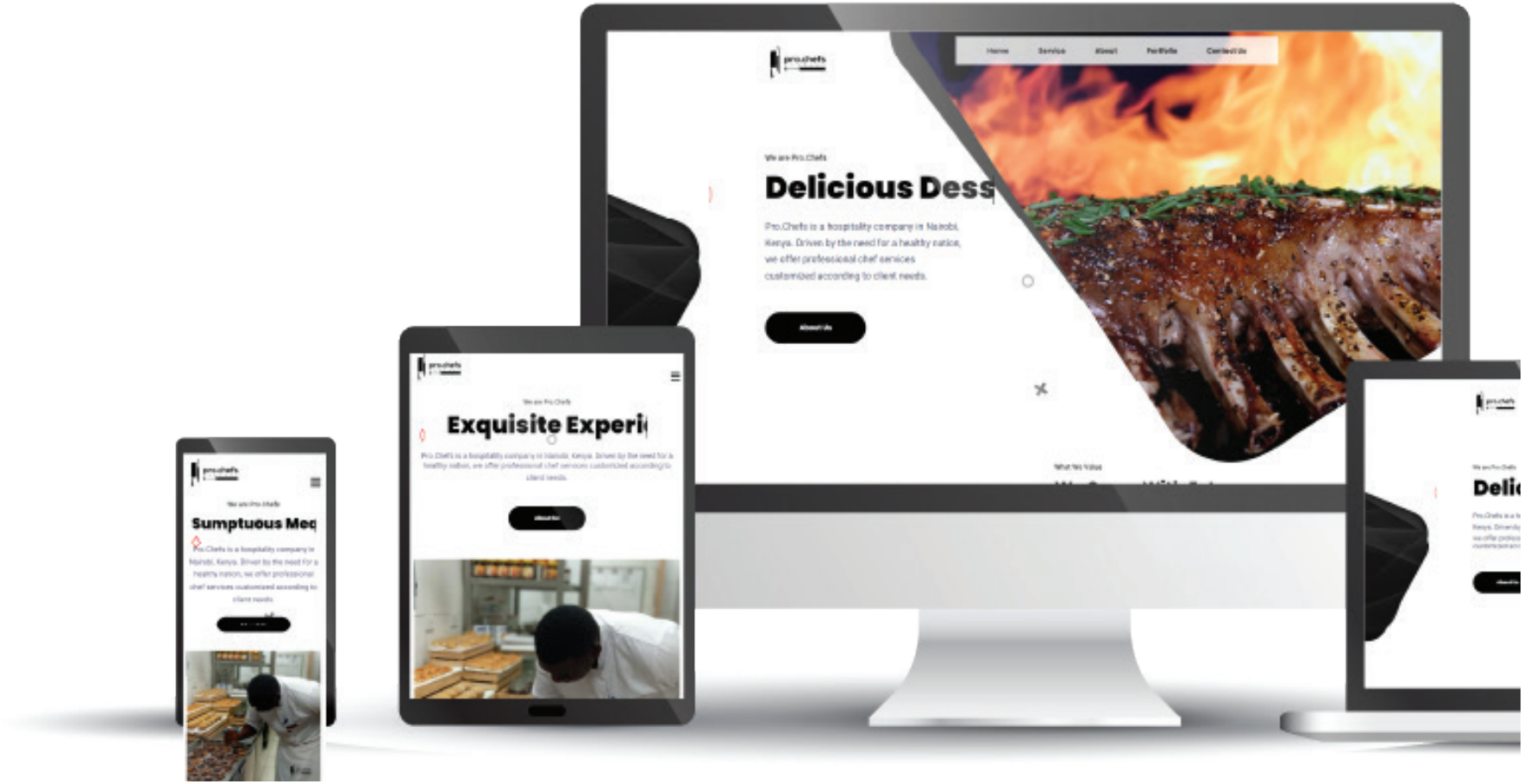
b • prochefs.co.ke



SYNOPSIS/RATIONALE

With minimal navigation, excite the web visitor while provide a wealth of information as to why they need a Pro. Chefs.

PROJECT PURPOSE

Pro.Chefs is a hospitality company in Nairobi, Kenya. Driven by the need for a healthy nation, we offer professional chef services customized according to client needs.

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c • kathleendonna.co.ke

SYNOPSIS/RATIONALE

Provide information about Kathleen Donna and her music, with the least amount of literature.

PROJECT PURPOSE

A musician's personal website promoting her music.

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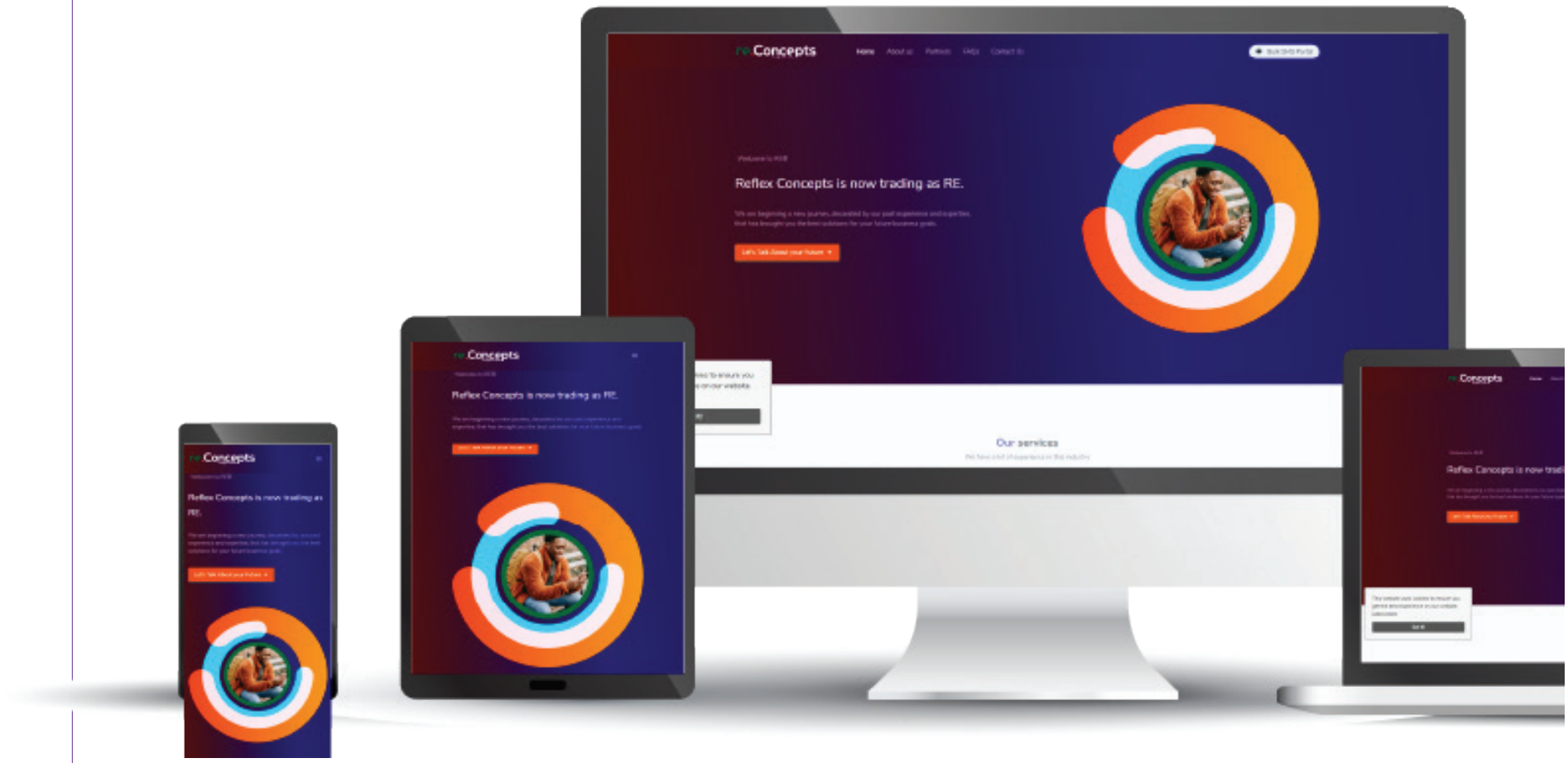
d • re.co.ke



SYNOPSIS/RATIONALE

Provide a simple rebrand website for re.co.ke

PROJECT PURPOSE

Give a bird's view of what the organization provides as services.

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<automation solutions/>

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a • staqpesa.com

SYNOPSIS/RATIONALE

Make familiar menus available. Show case important information snippets.

PROJECT PURPOSE

Staqpesa, is a cloud-based savings/investment group/SACCO accounting and banking software as a service (SaaS) platform, accessible by all stakeholders in real-time.

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b • fitkonnect.com

SYNOPSIS/RATIONALE

Provide an easy to use swimming coaching online service.

PROJECT PURPOSE

This is a project aimed at providing mainly swimming lessons to its clientele.

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c • kitambulisho.com

SYNOPSIS/RATIONALE

Provide an interface with explainers all round the system.

PROJECT PURPOSE

You want to acquire a second-hand item? Search on the platform to verify ownership and status of the item (if reported as lost or not).

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<solutions as services/>

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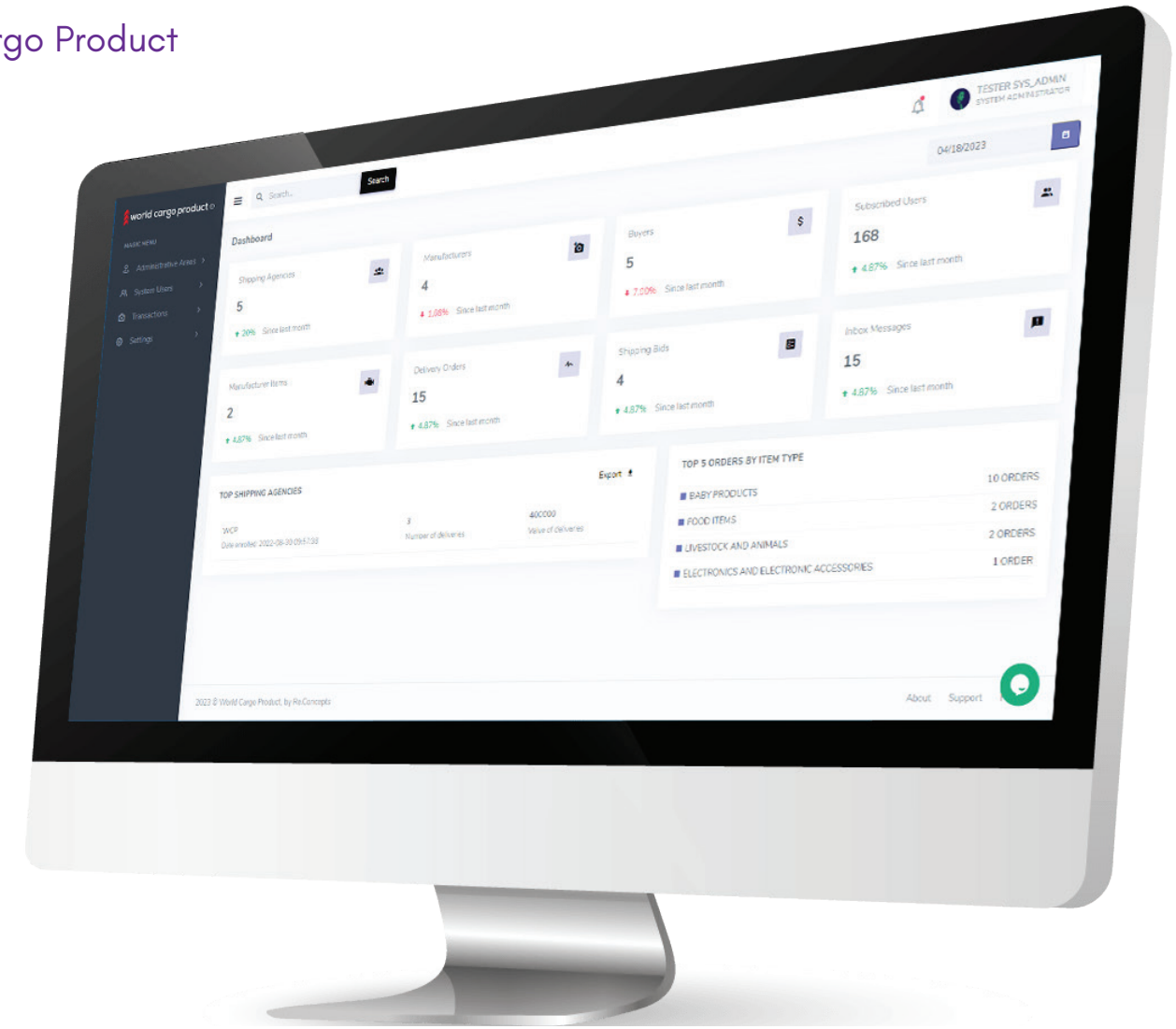
a • World Cargo Product



SYNOPSIS/RATIONALE

Provide an interface with explainers all round the system.

PROJECT PURPOSE

A portal merging shippers, marketers and their customers onto one platform for effective commerce.

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b • Open Data, UG

SYNOPSIS/RATIONALE

Provide an interface with explainers all round the system.

PROJECT PURPOSE

Provide general public data to residents of Nakawa Division. A pilot project.

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c • CXP Platform

SYNOPSIS/RATIONALE

Provide an interface with explainers all round the system.

PROJECT PURPOSE

Gather intelligence on markets intelligently.

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<sell anywhere/>

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a • jmats.co.ke

SYNOPSIS/RATIONALE

Showcase the product. Use the least amount of clicks to buy a product.

PROJECT PURPOSE

An online shop I have setup from scratch for my mum's business of knitting cute baby cloths.

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b • fitkonnect.com/shop

SYNOPSIS/RATIONALE

Showcase the product. Use the least amount of clicks to buy a product.

PROJECT PURPOSE

An online shop I have setup from scratch for sale of FitKonnect merch.

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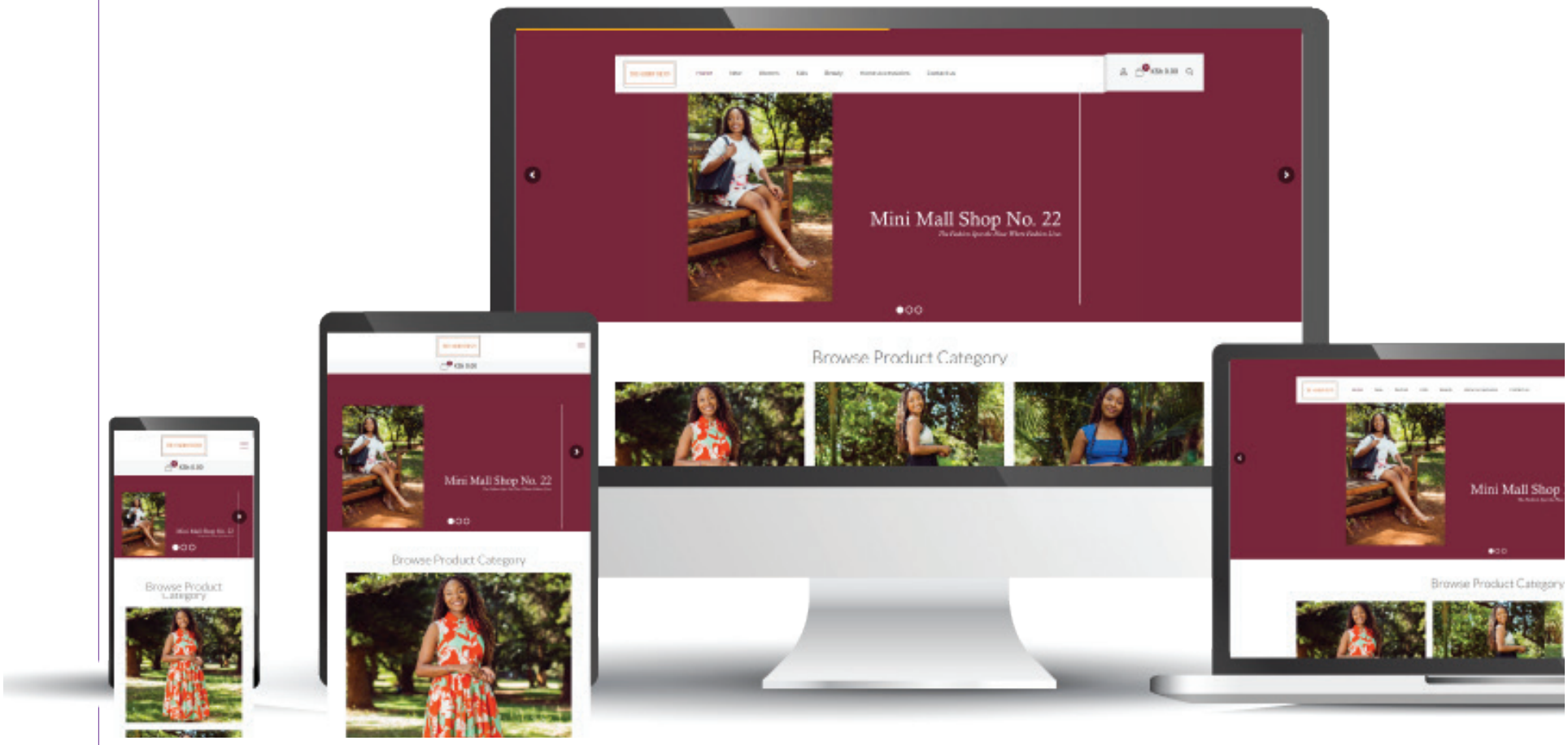
c • fashionfrenzy.co.ke



SYNOPSIS/RATIONALE

Showcase the product. Use the least amount of clicks to buy a product.

PROJECT PURPOSE

An online shop I have setup from scratch for The Fashion Frenzy.

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<go mobile/>

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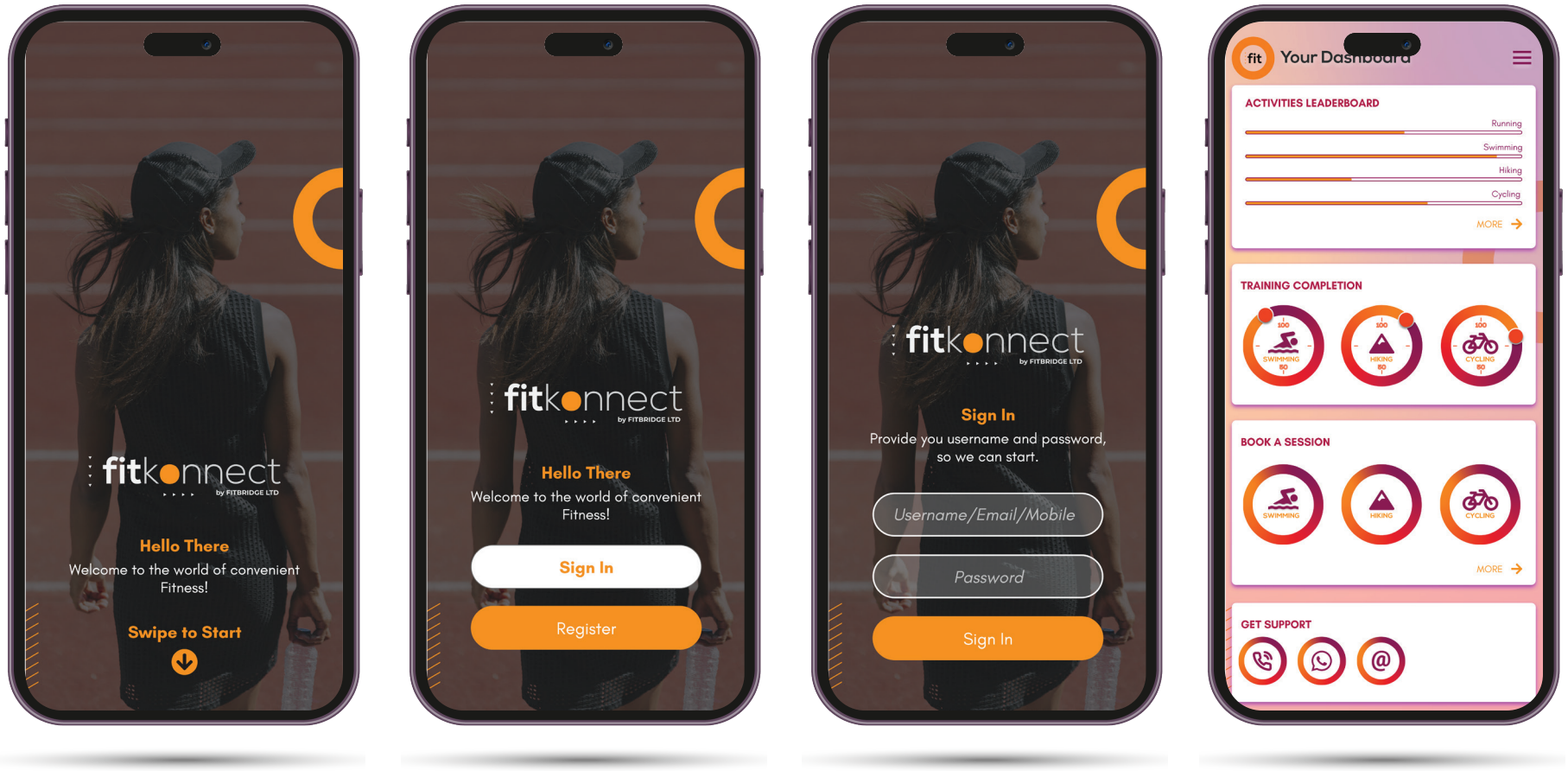
a FitKonneck KE



SYNOPSIS/RATIONALE

Provide a fitness app for members of FitKonnect KE, with novel features.

PROJECT PURPOSE

A catchy interface enticing users to click on, while they get gratification for completion of exercises and routines.

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b • Betika KE

SYNOPSIS/RATIONALE

A proposed mobile app for the re-brand of Betika.

PROJECT PURPOSE

The Betika brand seems to be stale. A need to revamp the brand and provide some rejuvenated enthusiasm for the product and brand.

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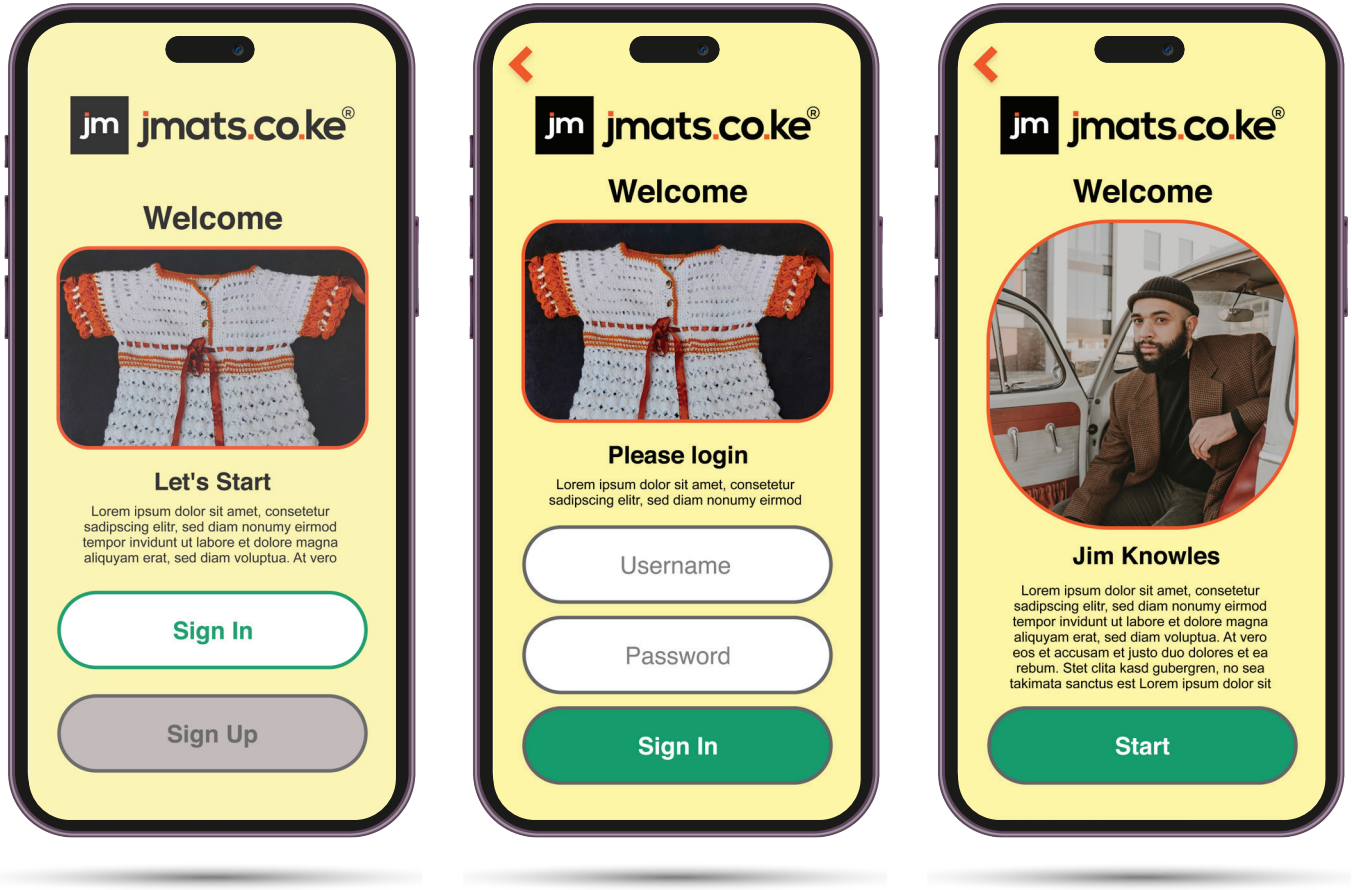
c • JMats.KE



SYNOPSIS/RATIONALE

An alternative e-commerce app for jmats.ke

PROJECT PURPOSE

A catchy interface enticing users to click on, and purchase some beautiful baby wool clothes.

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<design process/>

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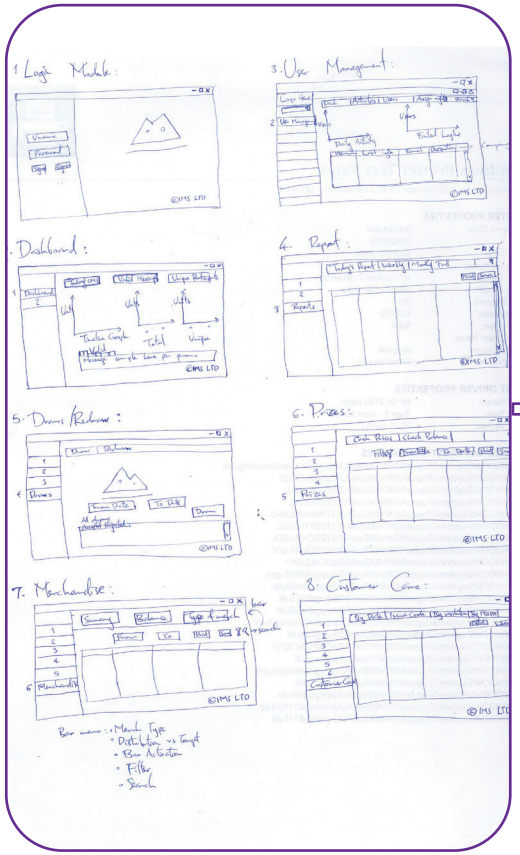
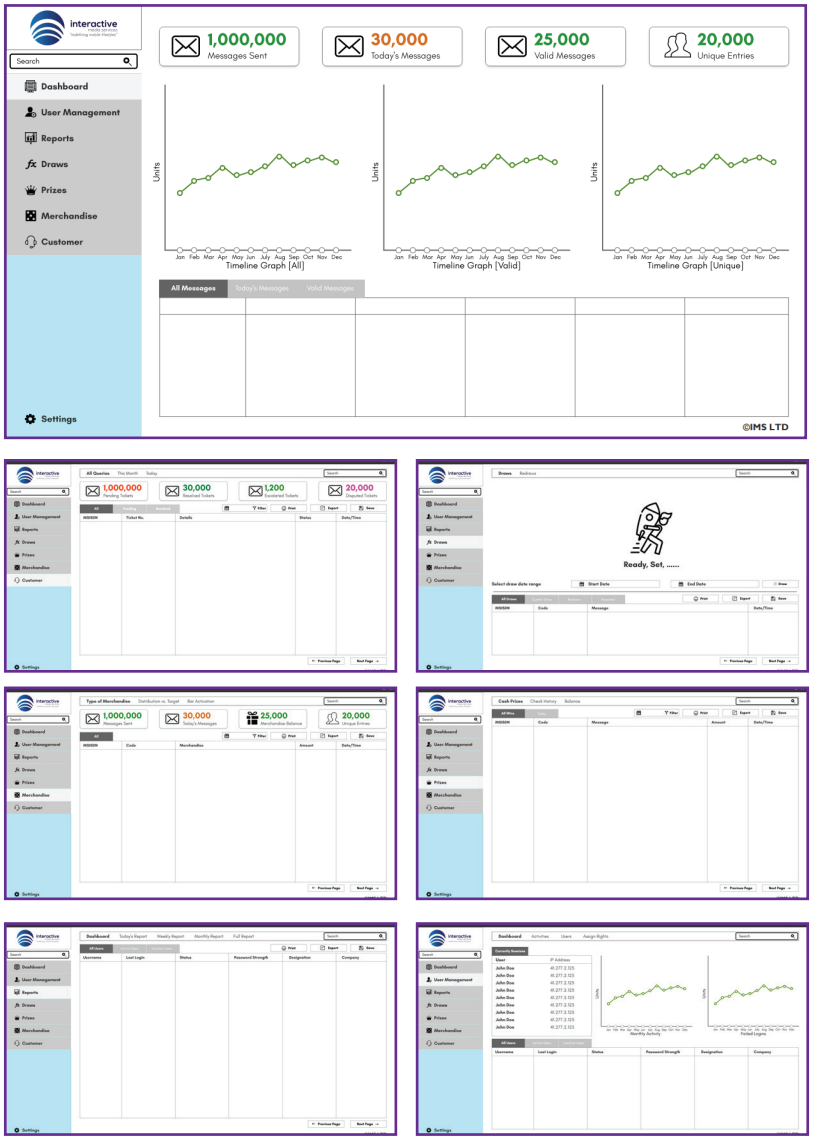
a • Promotions Portal, IMS





SYNOPSIS/RATIONALE

Think and provide a process flow for a new idea of a system.

PROJECT PURPOSE

A simple internal system to manage promotions and draws.

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<provide meaning />

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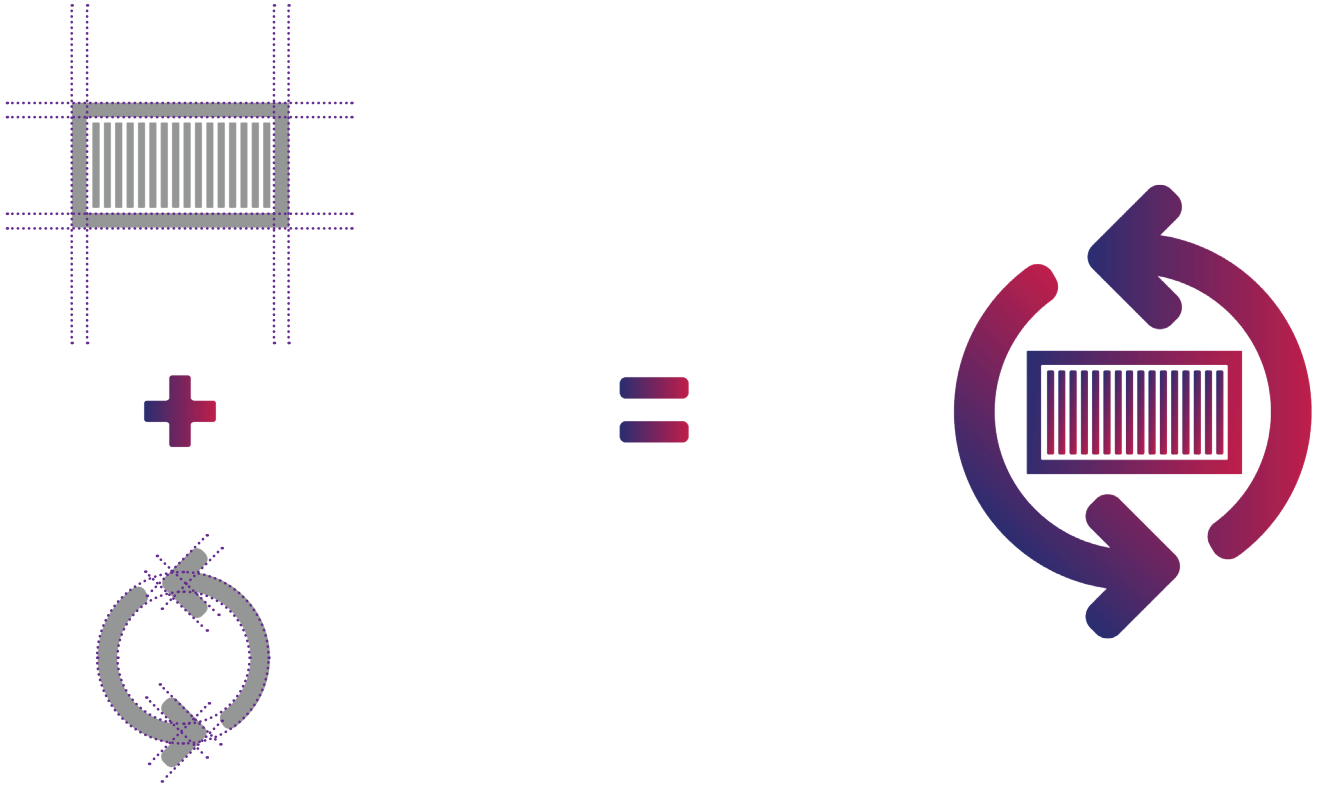
An assortment of my creative process when dealing with icon design and overall typography aesthetics

Subject

Cargo Transfer



SYNOPSIS/RATIONALE

Each project is unique and deserves to be given special treatment.

PROJECT PURPOSE

A showcase of ability to create iconography and typography design language for a project seamlessly. Mantain simplicity and while enabling instant recognition.

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<brand guidance />

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a

Reflex Concepts LTD/*Company Profile*

SYNOPSIS/RATIONALE

A company's portable introduction to its prospective clients/customers/ partners and prospective investors.

PROJECT PURPOSE

Present the organization to the world in the most concise and captivative way possible, clearly stating what are the value propositions.

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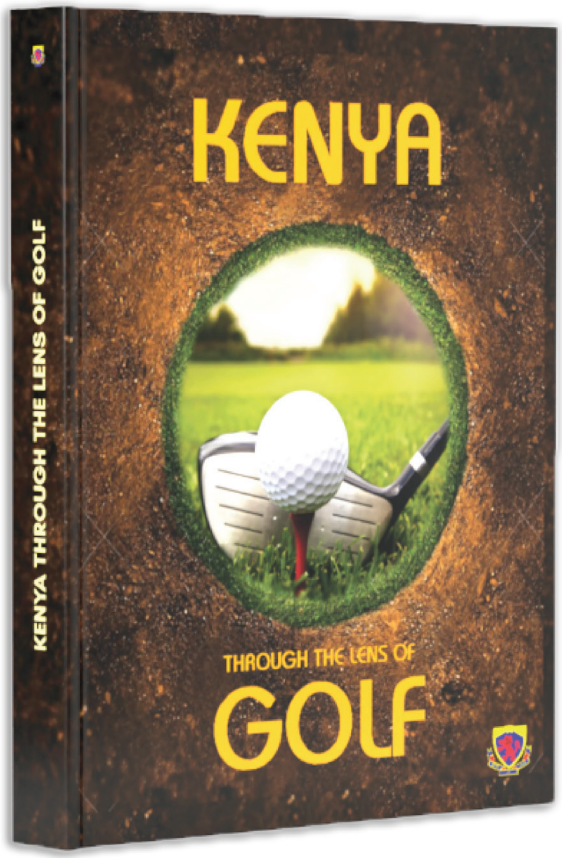
b • Kenya Though The Lens of Golf/*Golf Memoir Book*



SYNOPSIS/RATIONALE

Kenya Through the Lens of Golf book. Full design of layout, presentation and placement of content, until publishing.

PROJECT PURPOSE

A comprehensive look at the journey of golf in Kenya over the past 100+ years. ..the origins, growth, challenges, opportunities and history of all the golf clubs in Kenya.

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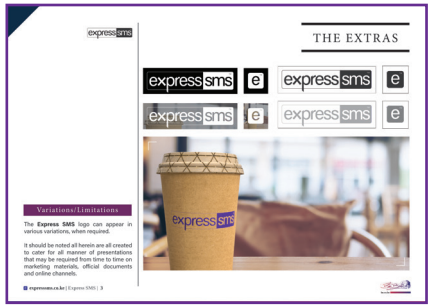
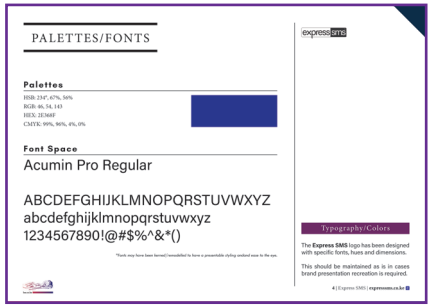
c Express SMS/*Brand Manual*





SYNOPSIS/RATIONALE

A brand manual for how to manage the brand Express SMS.

PROJECT PURPOSE

Provide a comprehensive guide to users of the brand internally and authorized external users.

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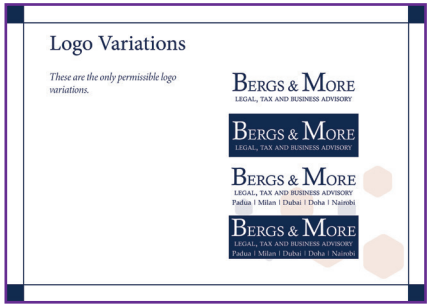
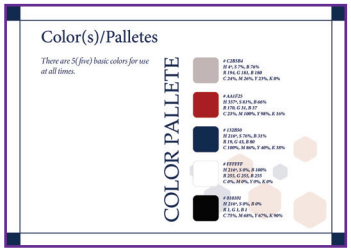
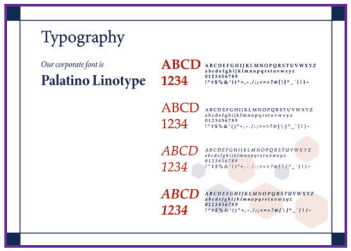
d

Bergs & More/*Brand Manual*







SYNOPSIS/RATIONALE

A brand manual for how to manage the brand Bergs & More.

PROJECT PURPOSE

Provide a comprehensive guide to users of the brand internally and authorized external users.

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Skills

- Web Design
- UI/UX Design
- Creative Design
- App UI Design
- Animation

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I
believe in
passionate
delivery

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